

1724 Connecticut Avenue, NW
Washington, DC 20009
2000
(202) 234-5570

Interviews: 802 voters
Dates: August 10-11,

49 Male
51 Female
[109]

FINAL

Study #6007b
NBC/WSJ Pre-Democratic Convention
August 2000

Please note: all results are shown as percentages unless otherwise stated.

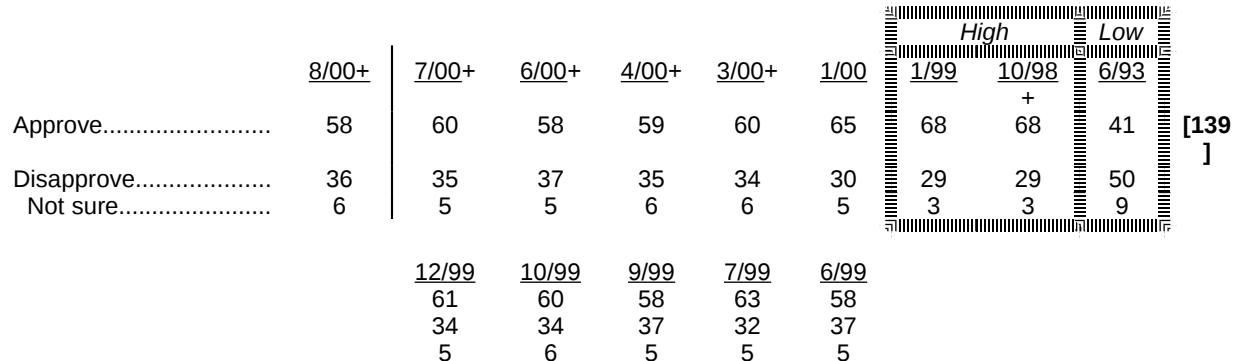
The margin of error for 802 interviews is ±3.6%

Unless otherwise noted by a "+", all previous data shown reflects responses among all adults.

1. Are you currently registered to vote in the precinct or election district in which you now live, or haven't you had a chance to register yet?

Registered.....	100	CONTINUE	[138]
Not registered.....	-	TERMINATE	
Not sure.....	-		

2. In general, do you approve or disapprove of the job Bill Clinton is doing as president?



+ Results shown reflect responses among registered voters.

3. What is your preference for the outcome of the November 2000¹ congressional elections--a Congress controlled by Republicans or a Congress controlled by Democrats?

	<u>8/00+</u>	<u>7/00+</u>	<u>6/00+</u>	<u>4/00+</u>	<u>3/00+</u>	<u>1/00</u>	<u>12/99</u>	<u>10/99</u>	<u>7/99</u>	[140]
Republican-controlled Congress...	43	40	43	40	41	39	40	39	39	
Democrat-controlled Congress....	41	42	41	40	43	43	44	41	43	
Not sure ²	16	18	16	20	16	18	16	20	18	
	<u>6/99</u>	<u>4/99</u>	<u>3/99</u>	<u>10/98+</u>	<u>9/98</u>	<u>7/98</u>	<u>6/98</u>	<u>4/98</u>		
	42	41	37	41	40	41	39	37		
	41	40	43	43	39	40	40	41		
	17	19	20	16	21	19	21	22		
	<u>2/98</u>	<u>1/98</u>	<u>12/97</u>	<u>9/97</u>	<u>7/97</u>	<u>4/97</u>	<u>1/96</u>	<u>12/95</u>	<u>10/94</u>	
	41	40	41	41	45	44	41	42	44	
	37	42	37	39	39	38	38	41	38	
	22	18	22	20	16	18	21	17	18	

+ Results shown reflect responses among registered voters.

¹ In October 1994, the question referred to the 1994 congressional elections; the 1995 and 1996 survey dates referred to the 1996 congressional elections; the 1997 and 1998 dates refer to the 1998 congressional elections.

² The volunteered responses "both equal," "neither in control," or "doesn't matter," were recorded separately; for purposes of comparative they are combined with "not sure."

4. I'm going to read you the names of several public figures and institutions, and I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	[141]
Bill Clinton							
August 2000+.....	24	22	11	13	30	-	
July 2000+.....	22	27	11	12	28	-	
June 2000+.....	20	27	12	14	27	-	
April 2000+.....	22	27	13	11	27	-	
March 2000+.....	24	26	14	12	24	-	
January 2000.....	23	29	14	12	21	1	
December 1999.....	20	29	15	14	22	-	
October 1999.....	20	30	14	13	23	-	
September 1999.....	20	26	14	13	27	-	
July 1999.....	23	27	14	14	22	-	
June 1999.....	19	25	12	15	28	1	
High							
January 1993.....	33	31	15	9	7	5	
Low							
June 1999.....	19	25	12	15	28	1	
September 1998.....	18	22	17	14	29	-	

+ Results shown reflect responses among registered voters.

Q.4 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
Al Gore							[142]
August 2000+.....	22	22	19	15	21	1	
July 2000+.....	17	26	18	15	23	1	
June 2000+.....	12	25	24	17	21	1	
April 2000+.....	15	26	20	16	21	2	
March 2000+.....	17	27	20	16	18	2	
January 2000.....	16	29	21	16	16	2	
December 1999.....	12	26	25	19	16	2	
October 1999.....	12	27	25	18	16	2	
September 1999.....	10	22	28	19	17	4	
July 1999.....	13	27	26	16	15	3	
June 1999.....	15	23	27	16	15	4	
April 1999.....	11	24	30	14	17	4	
<i>High</i>							
January 1993.....	23	32	22	9	6	8	
<i>Low</i>							
June 2000+.....	12	25	24	17	21	1	
Joe Lieberman							[143]
August 2000+.....	19	21	27	7	4	22	
George W. Bush							[144]
August 2000+.....	28	23	17	14	17	1	
July 2000+.....	24	28	14	14	18	2	
June 2000+.....	16	29	23	15	15	2	
April 2000+.....	17	29	22	13	16	3	
March 2000+.....	19	26	21	15	17	2	
January 2000.....	22	30	22	13	9	4	
December 1999.....	19	31	21	16	10	3	
October 1999.....	21	32	21	12	11	3	
September 1999.....	18	32	22	12	10	6	
July 1999.....	22	31	26	9	6	6	
June 1999.....	23	27	25	9	8	8	
<i>High</i>							
April 1999.....	23	32	25	8	6	6	
<i>Low</i>							
March 2000+.....	19	26	21	15	17	2	

+ Results shown reflect responses among registered voters.

Q.4 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	
The Democratic Party							[145]
August 2000+.....	21	26	23	16	13	1	
July 2000+.....	19	27	24	15	14	1	
June 2000+.....	15	32	23	15	13	2	
April 2000+.....	14	34	21	15	15	1	
March 2000+.....	18	28	27	13	12	2	
January 2000.....	20	30	23	15	10	2	
December 1999.....	17	29	24	16	12	2	
June 1999.....	16	29	25	13	15	2	
March 1999.....	21	25	24	14	15	1	
January 1999.....	18	27	27	16	10	2	
December 1998.....	18	28	25	16	11	2	
<i>High</i>							
January 2000.....	20	30	23	15	10	2	
<i>Low</i>							
December 1994.....	10	23	25	24	16	2	
The Republican Party							[146]
August 2000+.....	19	27	23	14	15	2	
July 2000+.....	15	28	24	16	15	2	
June 2000+.....	9	30	28	16	15	2	
April 2000+.....	11	31	25	16	15	2	
March 2000.....	13	26	27	17	14	3	
January 2000.....	13	29	27	16	14	1	
December 1999.....	12	29	23	18	15	3	
June 1999.....	11	26	27	18	15	3	
March 1999.....	11	22	23	19	23	2	
January 1999.....	13	23	20	18	24	2	
December 1998.....	10	23	26	21	18	2	
<i>High</i>							
January 1995.....	17	33	25	13	9	3	
<i>Low</i>							
March 1999.....	11	22	23	19	23	2	
January 1999.....	13	23	20	18	24	2	
Dick Cheney							[147]
August 2000+.....	22	20	25	8	10	15	
July 2000+.....	19	23	26	9	6	17	
Tipper Gore							[148]
August 2000+.....	19	23	32	9	9	8	
July 2000+.....	17	24	32	9	10	8	
April 2000+.....	14	21	32	12	10	11	

+ Results shown reflect responses among registered voters.

Now I'm going to ask you a few questions about the next presidential election.

- 5a. If the next election for president were held today, and Al Gore and Joe Lieberman were running as the Democratic candidates and George W. Bush and Dick Cheney were the Republican candidates, for whom would you vote?¹ (**IF "NOT SURE," ASK:**) Well, which way do you lean at this time?

Al Gore and Joe Lieberman.....	40	[149]
Lean toward Al Gore and Joe Lieberman	4	CONTINUE
George W. Bush and Dick Cheney.....	44	
Lean toward George W. Bush and Dick Cheney	3	
Neither/other (VOL).....	4	SKIP TO
Not sure.....	5	Q.6

	7/00+	6/00+	4/00+	3/8/00+	5/00+	1/00+	12/99	10/99	9/99
Al Gore.....	42	41	41	43	48	43	39	39	35
George W. Bush.....	47	49	46	40	45	49	50	49	52
Neither/other (VOL).....	5	5	6	7	3	3	5	5	6
Not sure.....	6	5	7	10	4	5	6	7	7
	7/99	6/99	4/99	3/99	12/98	10/98+	9/98	4/98	9/97
	37	36	35	34	40	40	39	41	45
	50	51	53	52	50	48	49	44	39
	5	4	5	4	5	5	5	5	8
	8	9	7	10	5	7	7	10	8

¹Prior to August 2000, the names of the vice presidential candidates were not mentioned.

+ Results shown reflect responses among registered voters.

(ASK ONLY OF RESPONDENTS WHO CHOOSE A TICKET IN Q.5a.)

- 5b. Would you definitely vote for (**TICKET IN Q.5a**), probably vote for (**TICKET IN Q.5a**) but are still thinking about it, or are you just leaning toward voting for (**TICKET IN Q.5a**)?¹

	Democratic Ticket				Republican Ticket				[150]
	8/00+	7/00+	6/00+	4/00+	8/00+	7/00+	6/00+	4/00+	
Definitely vote for ticket.....	68	67	68	63	74	69	69	63	
Probably vote for ticket/still thinking about it..	18	18	16	18	13	18	16	19	
Just leaning toward voting for ticket.....	14	15	16	19	13	13	15	17	
Not sure.....	-	-	-	-	-	-	-	1	

¹Prior to August 2000, the names of the vice presidential candidates were not mentioned.

+ Results shown reflect responses among registered voters.

6. If the next election for president were held today, and Al Gore were running as the Democratic candidate, George W. Bush were the Republican candidate, Pat Buchanan were the Reform Party candidate, and Ralph Nader were the Green Party candidate, for whom would you vote?

	8/00+	7/00+	6/00+	4/00+	[151]
Al Gore.....	41	38	38	37	
George W. Bush.....	44	44	43	41	
Pat Buchanan.....	2	2	4	4	
Ralph Nader.....	5	8	7	5	
None/other (VOL).....	1	2	3	4	
Not sure.....	7	6	5	9	

+ Results shown reflect responses among registered voters.

7a. I'd like you to compare Al Gore and George W. Bush on a few issues. For each one, please tell me whether you think that Al Gore or George W. Bush would be better on that issue. If you think that both would be equally good or that neither would be good on a particular issue, just say so. *

	<u>Al Gore Would Be Better</u>	<u>George W. Bush Would Be Better</u>	<u>Both Would Be Equally Good</u>	<u>Neither Would Be Good</u>	Depends (VOL)	Not Sure
The economy						[152]
August 2000+.....	38	39	11	5	-	7
July 2000+.....	37	38	12	5	1	7
June 2000+.....	37	36	16	6	-	5
Social Security						[153]
August 2000+.....	38	37	9	5	-	11
July 2000+.....	37	35	11	7	1	9
June 2000+.....	42	35	8	7	-	8
Taxes						[154]
August 2000+.....	31	43	9	6	1	10
July 2000+.....	29	43	8	10	1	9
June 2000+.....	30	43	8	10	1	8
Education						[155]
August 2000+.....	34	38	15	3	1	9
July 2000+.....	38	37	14	4	-	7
June 2000+.....	40	33	13	6	-	8
Health care						[156]
August 2000+.....	44	31	9	5	-	11
July 2000+.....	46	29	8	6	1	10
June 2000+.....	42	29	11	9	-	9
Foreign policy						[157]
August 2000+.....	34	39	11	5	1	10
July 2000+.....	32	40	10	6	1	11
June 2000+.....	38	35	9	9	-	9

* Asked of one-half the respondents (FORM A)

+ Results shown reflect responses among registered voters.

- 7b. Now I'd like you to compare Al Gore and George W. Bush on a few qualities that people might look for in a president. For each one, please tell me whether you think that Al Gore or George W. Bush would be better on that item. If you think that both would be equally good or that neither would be good on a particular item, just say so. **

	<u>Al Gore Would Be Better</u>	<u>George W. Bush Would Be Better</u>	<u>Both Would Be Equally Good</u>	<u>Neither Would Be Good</u>	<u>Depends (VOL)</u>	<u>Not Sure</u>	
Being knowledgeable and experienced enough to handle the presidency							[158]
August 2000+.....	45	30	17	5	1	2	
July 2000+.....	36	30	24	8	-	2	
June 2000+.....	40	31	21	5	-	3	
Being compassionate enough to understand average people							[159]
August 2000+.....	41	30	14	10	-	5	
July 2000+.....	37	30	14	13	1	5	
June 2000+.....	39	32	15	11	-	3	
Being trustworthy enough to do the right thing when making decisions							[160]
August 2000+.....	34	40	15	8	-	3	
July 2000+.....	29	38	17	12	1	3	
June 2000+.....	29	37	20	9	1	4	
Having the strong leadership qualities needed to be president							[161]
August 2000+.....	30	47	14	7	-	2	
July 2000+.....	26	46	16	8	1	3	
June 2000+.....	25	46	18	8	-	3	
Being easygoing and likeable							[162]
August 2000+.....	31	40	20	6	-	3	
July 2000+.....	30	43	19	5	-	3	
June 2000+.....	29	40	19	7	-	5	
Having the best ideas for the future							[163]
August 2000+.....	33	42	11	7	1	6	
July 2000+.....	32	36	16	7	1	8	

** Asked of one-half the respondents (FORM B)

+ Results shown reflect responses among registered voters.

8. Which one of the following statements do you agree with more--(A) after eight years of the Clinton-Gore Administration, it's time for a change, or (B) with the nation at peace and the economy as strong as it is, we should continue with the Democrats in the White House

	<u>8/00+</u>	<u>8/3/00+</u>	<u>7/00+</u>	<u>6/00+</u>	<u>3/00</u>	<u>12/99</u>	
Statement A: time for change.....							[164]
Statement B: should continue with Democrats...	46	41	45	46	44	45	
Some of both (VOL).....	3	4	4	2	5	3	
Not sure.....	4	8	4	5	5	3	

+ Results shown reflect responses among registered voters.

9. If elected president, do you think that Al Gore would continue President Clinton's standards and direction or do you think that he would break from President Clinton's standards and direction?

Al Gore would continue President's Clinton standards/direction.....	39	[165]
Al Gore would break from President Clinton's standards/direction.....	45	
Some of both (VOL).....	9	
Not sure.....	7	

- 10a. Does Al Gore's selection of Joe Lieberman as his vice-presidential running mate make you more likely to vote for Al Gore, less likely to vote for Al Gore, or does it not affect your vote either way?

	Asked About Bush/Cheney	
	8/00+	7/00+
More likely to vote for Gore.....	20	16
Less likely to vote for Gore.....	7	14
Does not affect vote either way.....	71	69
Not sure.....	2	1

+ Results shown reflect responses among registered voters.

- 10b. Do you think that Al Gore's selection of Joe Lieberman, who is an Orthodox Jew, as his vice-presidential running mate is a plus that adds value to the Democratic ticket, a minus that detracts from the Democratic ticket, or do you think that it does not affect the ticket in any way?

A plus that adds value to the Democratic ticket.....	40	SKIP TO Q.10d	[167]
A minus that detracts from the ticket.....	11	CONTINUE	
Does not affect the ticket in any way.....	46	SKIP TO Q.10d	
Not sure.....	3		

(ASK ONLY OF RESPONDENTS WHO SAY THAT AL GORE'S SELECTION OF JOE LIEBERMAN IS A MINUS AND DTRACTS FROM TICKET IN Q.10a.)

- 10c. Here are a few things that some people say concern them about having Joe Lieberman, an Orthodox Jew, as Al Gore's vice-presidential running mate. Please tell me which ones, if any, concern you personally? (ACCEPT ALL RESPONSES OFFERED.)

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

He does not believe in Jesus Christ as the lord and savior....	4	[168]
He will be too close to Israel on foreign policy.....	3	>
I am worried that the Jewish establishment has too much influence on the Democratic party.....	2	
He brings too much religion into politics.....	2	
As an Orthodox Jew, he will not do work on Saturdays.....	1	
All of these (VOL).....	1	
None of these (VOL).....	3	
Not sure.....	-	
A Plus/Does Not Affect/Not Sure (Q.10b).....	89	

- 10d. As you may know, Joe Lieberman was the first Senate Democrat to publicly criticize President Clinton during the Monica Lewinsky scandal. Does the fact that Joe Lieberman criticized the President make you feel more favorable toward Al Gore, less favorable toward Al Gore, or has your opinion of him not changed?

More favorable.....	23	[169]
Less favorable.....	5	
Opinion has not changed.....	70	
Not sure.....	2	

11. I would like to read you some things that people are saying about the Democratic Party. For each one, please tell me whether you feel that this tends to be the case or not.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY TENDS TO BE THE CASE

	Tends To Be The Case	Does Not Tend To Be The Case	Depends (VOL)	Not Sure	
Compassionate, cares for people.....	63	27	5	5	[177]
Has a vision to move the country forward....	59	33	3	5	[175]
Too influenced by special interests.....	58	31	3	8	[174]
Positive and upbeat.....	58	32	4	6	[173]
Has good ideas on the issues.....	57	29	8	6	[172]
Too negative toward the Republicans.....	49	38	6	7	[170]
Stands for strong moral values.....	44	46	5	5	[176]
Too liberal.....	42	48	4	6	[171]

7/00+: ASKED ABOUT THE REPUBLICAN PARTY

	Tends To Be The Case	Does Not Tend To Be The Case	Depends (VOL)	Not Sure
Compassionate, cares for people.....	45	45	4	6
Has a vision to move the country forward.....	60	31	4	5
Too influenced by special interests.....	54	34	4	8
Positive and upbeat.....	53	36	4	7
Has good ideas on the issues.....	58	28	9	5
Too negative toward the Democrats.....	54	37	4	5
Stands for strong moral values.....	66	25	4	5
Too conservative.....	45	47	4	4

+ Results shown reflect responses among registered voters.

12. How much attention do you intend to pay to the upcoming Democratic National Convention--a great deal of attention, a fair amount, just some, a little, or not very much at all?

	Asked About GOP Convention	7/00+	[178]
	8/00	7/00+	
A great deal of attention.....	19	20	
A fair amount of attention.....	27	33	
Just some attention.....	23	19	
A little attention.....	13	10	
Not very much attention at all.....	18	18	
Not sure.....	-	-	

+ Results shown reflect responses among registered voters.

13. Let me read you several of Al Gore's campaign goals, and please tell me how well you think Al Gore has accomplished each one.

	<u>Fully Accomplished</u>	<u>Partially Accomplished</u>	<u>Not Accomplished At All</u>	<u>Not Sure</u>	
Explaining his priorities and what he would do as president.....	25	48	22	5	[179]
Demonstrating that he is his own man, independent from the Clinton Administration.....	28	41	29	2	[180]
Explaining his background and values.....	38	37	20	5	[208]
Showing a sense of comfort and command that he can handle the job of president.....	33	37	26	4	[209]
Demonstrating his independence from labor unions.....	12	33	33	22	[210]

14. Let me read you two positions on school vouchers. Between these positions, which do you tend to side with more?

Position A: Government should give parents more educational choices by providing taxpayer-funded vouchers to help pay for private or religious schools.

Position B: Government funding should be limited to children who attend public schools.

(IF POSITION A OR B, ASK") How strongly do you side with this position--totally, mainly, or just somewhat?

	8/00+	6/00	
Position A	56	47	
Totally.....	31	27	
Mainly.....	16	12	
Somewhat.....	9	8	
Position B	38	47	
Somewhat.....	7	9	
Mainly.....	11	13	
Totally.....	20	25	
Not sure	6	6	

+ Results shown reflect responses among registered voters.

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

F1. How old are you? (**IF REFUSED, ASK:**) Well, would you tell me which age group you belong to?

18-24.....	9	[212-213]
25-29.....	6	
30-34.....	11	
35-39.....	10	
40-44.....	10	
45-49.....	11	
50-54.....	11	
55-59.....	8	
60-64.....	7	
65-69.....	5	
70-74.....	6	
75 and over.....	6	
Refused.....	-	

F2. What is the last grade that you completed in school?

Grade school.....	1	[214-215]
Some high school.....	5	
High school graduate.....	27	
Some college, no degree.....	21	
Vocational training/2-year college.....	9	
4-year college/bachelor's degree.....	19	
Some postgraduate work, no degree.....	2	
2-3 years postgraduate work/master's degree...	11	
Doctoral/law degree.....	3	
Not sure/refused.....	2	

F3. Are you currently employed?

(**IF "CURRENTLY EMPLOYED," ASK:**) What type of work do you do?

(**IF "NOT CURRENTLY EMPLOYED," ASK:**) Are you a student, a homemaker, retired, or unemployed and looking for work?

<u>Currently Employed</u>		
Professional/ manager.....	29	[216-217]
White-collar worker.....	19	
Blue-collar worker.....	16	
Farmer, rancher.....	-	
<u>Not Currently Employed</u>		
Student.....	3	
Homemaker.....	7	
Retired.....	22	
Unemployed, looking for work.....	1	
Other.....	-	
Not sure.....	3	

F4. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF NOT SURE, CODE AS "NOT VERY STRONG DEMOCRAT/REPUBLICAN.") (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? (IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.")

Strong Democrat.....	24	[224]
Not very strong Democrat.....	10	
Independent/lean Democrat.....	8	
Strictly independent.....	14	
Independent/lean Republican.....	9	
Not very strong Republican.....	8	
Strong Republican.....	20	
Other.....	3	
Not sure/nothing.....	4	

F5. Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative?

Liberal.....	19	[225]
Moderate.....	44	
Conservative.....	32	
Not sure.....	5	

F6a. In what religion were you brought up?

Protestant.....	49	CONTINUE	[226]
Catholic.....	29		
Jewish.....	3		
Other.....	13	Skip to Q.F6b	
None.....	4		
Not sure/refused.....	2		

(ASK ONLY OF PROTESTANTS IN Q.F6a.)

F6b. Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

Fundamentalist/evangelical.....	17	[227]
Neither fundamentalist nor evangelical.....	28	
Not sure.....	4	
Non-Protestants (Q.F6a).....	51	

F7. How often do you attend services at a church, synagogue, or other place of worship?

Never.....	14	[228]
Once a year.....	5	
A few times a year.....	15	
Once a month.....	8	
About twice a month.....	10	
Once a week or more often.....	44	
Not sure.....	4	

F8. Are you a member of a labor union? (**IF "NO," ASK:**) Is anyone else in this household a member of a labor union?

Labor union member.....	11	[229]
Labor union household.....	6	
Nonunion household.....	80	
Not sure.....	3	

F9. Are you from a Hispanic or Spanish-speaking background? (**IF "NO," ASK:**) What is your race--white, black, Asian, or something else?

Hispanic.....	5	[230]
White.....	79	
Black.....	10	
Asian.....	-	
Other.....	3	
Not sure/refused.....	3	

F10. If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than \$10,000, between \$10,000 and \$20,000, between \$20,000 and \$30,000, between \$30,000 and \$40,000, between \$40,000 and \$50,000, between \$50,000 and \$75,000, between \$75,000 and \$100,000, or would the total be more than that?

Less than \$10,000.....	4	[231]
Between \$10,000 and \$20,000.....	7	
Between \$20,000 and \$30,000.....	9	
Between \$30,000 and \$40,000.....	13	
Between \$40,000 and \$50,000.....	12	
Between \$50,000 and \$75,000.....	20	
Between \$75,000 and \$100,000.....	10	
More than \$100,000.....	11	
Not sure/refused.....	14	